Cape Cod Community College and WKKL 90.7FM invite you to the

4th Annual Cape Cod Radio Conference

Saturday, April 12
10-3pm
Cape Cod Community College
West Barnstable Campus

For more info contact: WKKL 90.7FM at 1-508-375-4030 • www.capecod.edu

Individuals requiring auxiliary aids or services to access this event may contact Joyce Chasson at the O’Neill Center for Disability Services at 1-508-362-2131 ext. 4337.
Cape Cod Radio Conference 2008 Schedule of Events:

• Writing for the Media

• The Business of Radio:
  Making money in this exciting field

• The Changing Radio Market

• Intro to Adobe Audition and Production:
  Professional broadcasters show you
  tricks of the trade

• Creating a killer Radio Show:
  Some of the areas most popular
  announcers share their secrets!

• Behind the scenes:
  Who makes the “magic happen”

• Developing your radio “presence”

• Careers in Broadcasting and Media

• Meet and Network with
  Media Professionals

• Developing Creativity in Radio

• Podcasting

• Publicity, Marketing and Public Relations