

Prepared by the Department of Arts & Communication
Date of Departmental Approval: December 5, 2016
Date approved by Curriculum and Programs: March 22, 2017

Effective: Fall 2017

1. Course Number: ART257

Course Title: Art Gallery and Exhibition Management

2. Description: This course offers an introduction to galleries and their management with both theoretical and practical experience. Students learn about public and private galleries and the acquisition, care, study, and diffusion of objects. It is designed as a hands-on experience working exclusively in CCCC Higgins Art Gallery. The course introduces the student to careers in art practice, gallery and exhibition management. The student gains theoretical and practical experience in the field of display methods, design and management. Class includes 15 hours of lecture and 60 hours of gallery work. Work scheduled hours appropriate to the demands of the gallery setting.

3. Student Learning Outcomes. Upon successful completion of this course, students are able to do the following:

- Apply design skills and knowledge in a gallery to demonstrate an aesthetic sensibility, originality and inventiveness.
- Prepare and maintain exhibits.
- Apply art curation principles when handling works of art.
- Interact appropriately with artists, curators, the press and the general public.
- Curate art shows including coordinating artist in residence schedule.
- Create marketing campaigns for the public.
- Implement public engagements principles and show curation.
- Demonstrate business acuity in gallery management, administration and exhibition organization.
- Analyze the effectiveness of gallery management by demonstrating critical self-evaluation.
- Describe the value of galleries and museums.

4. Credits: 3 credits.

5. Satisfies General Education Requirement: No.

6. Prerequisites: One 3 credit Art course

7. Semester(s) Offered: Varies.

8. Suggested General Guidelines for Evaluation: Students are evaluated based on the management of the gallery, their participation in class discussion, their practical participation in the semester programming in the Higgins Art Gallery. Students maintain a written log and portfolio of exhibition record in addition to a weekly reflection journal.

9. General Topical Outline:

- Principles of daily gallery management including business administration of the gallery.
- Understand how collection purposes develop and are used, researched and cared for.
- Develop principles of aesthetics, sensibility, originality and inventiveness.
- Artists mentorship and communication.
- Gain experience with exhibition research, design, development and management.
- Develop portfolio and submit final journal.
- Curatorial responsibilities handling artwork.