
Prepared by the Department of Language and Literature

Date of Departmental Approval: December 5, 2016

Date approved by Curriculum and Programs: February 1, 2017

Effective: Fall 2017

1. **Course Number: ENL170**

Course Title: Producing a Magazine of the Arts

2. **Description:**

This course is designed to help students sharpen their writing and editing skills as well as learn the nuts and bolts of the publishing process. In this course, students examine existing art publications—and learn about arts publications from the twentieth and twenty-first centuries. This course allows students to collaborate on a practical, hands-on project resulting in a Student Media Board publication that will be circulated throughout the CCCC community and beyond.

3. **Student Learning Outcomes** (instructional objectives, intellectual skills):

Upon successful completion of this course, students are able to do the following.

- Distinguish between dominant—and more peripheral—art and literature movements of the twentieth and early twenty-first centuries, including the creation of “zines” in the late twentieth century.
- Design and administer a submissions campaign.
- Differentiate between various stages involved in the publication process—and the various professions held by those who work in the publishing industry.
- Write, workshop, and revise at least one original piece of creative writing.
- Build a criteria and vocabulary for reading and selecting submissions in cooperation with the larger classroom community.
- Perform the global and sentence-level editing necessary to prepare a book-length journal for publication.

4. **Credit(s):** 3 credits – can be repeated once for credit.

5. **Satisfies General Education Requirement:** No

6. **Prerequisite(s):** ENL101 (English Composition I)

7. **Semester(s) Offered:** Spring

8. **Suggested General Guidelines for Evaluation:**

Final grades may be determined based upon teamwork and collaboration, work on creative submissions, research reports and presentations, editing of submissions, and quizzes on readings. Because the class is an experiential-learning course, attendance, class participation, and timeliness meeting deadlines are all important components of the final grade.

9. **General Topical Outline** (Optional):

Submissions

1. Design and execute a submissions campaign
2. Learn about the history of literary magazines and develop a context for literary publishing
3. Write and workshop your own submission(s)
4. Explore new approaches to creative writing
5. Decide on the creative and artistic vision of the journal

Selection

1. Create a criteria for selection
2. Develop a strategy for reading and vetting submissions

3. Make initial and final selections

4. Solicit and review revisions

5. Revise submissions

Final steps

1. Finalize a design concept
2. Plan the order and content of individual pages
3. Copyedit submissions
4. Proofread pages after the layout process
5. Collaborate with the design team

Reflection

1. Reflect on the editorial process
2. Plan an approach to the next issue
3. Explore pathways to potential careers in publishing