

Prepared by the Department of Language and Literature
Date of Department Approval: April 9, 2007
Date approved by Curriculum and Programs: December 12, 2007

Effective: Fall 2008

1. **Course Number:** ENL163
Course Title: Journalism II
2. **Description:** This course, a continuation of ENL161, puts the emphasis on an analysis of the elements of journalism and the writing of feature stories, interviews, human interest stories and various other kinds of reporting. Students in this course will learn to proofread, edit and lay out final copy for the *MainSheet* or other mass media.
3. **Student Learning Outcomes:** Upon successful completion of this course, students are able to do the following:
 - Play a leadership role in the student newspaper.
 - Select and edit stories for inclusion in the student newspaper based on established principles of newsworthiness, completeness and accuracy.
 - Design and lay out pages in the student newspaper following accepted design principles.
 - Write news and feature stories suitable for publication in newspapers or other news media, including the student newspaper
 - Gather and analyze information and present it clearly and accurately in the student newspaper.
 - Conduct interviews in order to obtain newsworthy information to be used in news stories.
 - Critically analyze news and feature stories in the news media.
 - Identify common organizational structures commonly used in news and feature stories and apply that knowledge to working as an editor at a student newspaper.
 - Discuss the history of journalism in the United States and the influence of the mass media in society and apply that to student publications on a college campus.
 - Effectively write and edit news and feature stories using the conventions of the Associated Press Stylebook
 - Demonstrate media literacy as a critical consumer of the mass media.
4. **Credits:** 3 credits
5. **Satisfies General Education Requirement:** No
6. **Prerequisite:** ENL161.
7. **Semester(s) Offered:** Fall, Spring
8. **Suggested General Guidelines for Evaluation:** The final grade is based on a portfolio of published journalism and individual news and feature stories written by the student. Other factors include participation in student publications, tests, a book report and class attendance and participation.
9. **General Topical Outline (Optional):** :
 - Layout and design principles in newspapers
 - Layout and design techniques for newspaper pages
 - Editing and decision-making in good journalism
 - Reporting and research in journalism
 - Writing and rhetoric in good journalism
 - Ethical and legal issues of journalism
 - Newspaper organization and planning