Catalyst for Partnerships
North Shore Community College
An urban education–workforce development collaboration that will provide effective and affordable educational pathways from pre-school to graduate school and into the workforce.
Formal Partners

- City of Lynn
- Lynn Community Health Center
- Lynn Public School District
- North Shore Community College
- North Shore Workforce Investment Board
- Salem State University
- State Senator Thomas McGee
Objectives

- Adopt a “birth–to–career” systematic approach to designing education pathways.
- Expand early college/dual enrollment and K–12 partnerships with Lynn public schools.
- Link to ABE and HS equivalency resources and ESL programs to move worker learners toward acquiring post–secondary education or career technical training.
- Focus on financial literacy to insure capacity to use knowledge and skills to manage financial resources effectively for a lifetime of financial well–being.
Objectives, continued

- Create a University Center to accomplish an associate degree and provide selected 3rd and 4th year degree completion to the baccalaureate and masters level in a seamless path.

- Nurture economic development and a positive urban quality of life for residents and employers in the City of Lynn by closely linking education with careers of today and the future.
To Date

- Developed Website for access to all materials: www.northshore.edu/communivercity
- CommUniverCity Summit Nov 2014 – 150 participants, all Partners plus Lynn community organizations:
  - Two tracks: Academic Pathways leading to North Shore Careers; Student support services in Single Stop Model
- Awarded pro-bono research support services:
  - Ellucian Strategic Planning Consultants – Drs. Chrissy and Tim Coley to prepare workshop tracks for Summit, collect community input, provide a qualitative report on outcomes of the Summit. Completed Nov. 2014
  - SSU Intern, Fall 2014 – to research the Single Stop and Working Families Success Network models of support; find other similar collaborations for further investigation. Completed Dec 2014
  - Harvard Business School – two MBA students to do a Spring semester 2015 marketing research with potential students on academic pathway interests
  - Community Consulting Team/Boston – Team of Wharton MBA professionals to help develop a framework of best practices in a funding matrix to underwrite activities. Kickoff January 11, goal is to be completed by June 2015.
To Date, continued

- Selected first Academic Pathway:
  - Focus on Information Technology industry and skills/credentials that cut across industries.
  - Spring semester – faculty from LPSD, NSCC, SSU plus staff from NSWIB and several Employers are building this pathway as the first template.
  - Focus on rollout Academic year 2015–16
  - Build IT pathway needs into NSCC Lynn Campus Master Academic Plan and Master Facilities Plan, Spring Semester 2015

- Feb 2015 NS WIB opened an Access Center on the Lynn Campus to provide to the general public and students career employment services. Open M–Th, 8:30 am – 4 PM
Middle Skills Gap Collaboration Articulations of NC to Credit

- **Healthcare Technician**: 5 credits toward the healthcare technician program by completing the Noncredit Nurse Assistant program and state certification exam
- **Phlebotomy Technician**: 3 credits toward Health Care Technician program if they pass the National Certification
- **Management**: For NC Entrepreneurship classes, taking Entrepreneurship, Fundamentals of Marketing, AND Finance and Accounting for Nonfinancial Managers = 3 credits in the Small Business Management–Entrepreneurship course.
- **Environmental Horticulture**: 3 credits by completing noncredit Drawing Levels 1–4, and an additional 3 credits for Plants of the New England Landscape by successfully completing NC Culture of Trees, AND Culture of Shrubs, AND Perennials, Annuals and Vines.
Cross College Collaborations

- Council of Presidents, MA Community College Executive Office. A number of affinity groups.
- NECCUM – consortium of 10 colleges, private and public, two–year and four–year, linked by geographic proximity and a commitment to enhance the experience of our students through cooperative programs.
- MLSC – grant project of Endicott, Salem SU, Gordon, NSCC, NS Innoventures
My perspective on partnerships

- Living in times of scarce resources, no one has the full capacity to do all they would like to do or are mandated to do.
- **Innovative collaboration** is the name of the future game – how to leverage public, private and philanthropic resources to reach strategic goals.
- Collaborations need to be win–win and have structure and capacity to sustain.
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