OUR KEYNOTE: Jane Oates, BA, M.Ed., is the Vice President for External Affairs at the Apollo Group. Prior to joining them in June, 2013, she served as Assistant Secretary for ETA at the U.S DOL. Immediately before joining the Obama Administration, Ms. Oates served as the Executive Director of the New Jersey Commission on Higher Education under Governor Corzine.

Ms. Oates worked for ten years as senior advisor to Massachusetts Senator Edward M. Kennedy. Her portfolio included higher education, teacher preparation, research, workforce and training issues, and national service and special populations. She was the lead staff on reauthorizations of the Higher Education Act, the Office of Educational Research, the National Science Foundation, the Carl Perkins Career and Technical Education Act and the Workforce Investment Act.

Agenda

8:00 - 8:30 a.m.  Continental Breakfast
Registration - Visit Exhibitors

8:35 - 8:50 a.m.  Opening Remarks
Welcome: Dr. John Cox, President, Cape Cod Community College
Dr. Susan Miller, VP of Academic and Student Affairs, Cape Cod Community College

8:50 - 9:40 a.m.  Keynote Speaker: Jane Oates, Vice President for External Affairs, Apollo Group, former Assistant Secretary, U.S. Dept. of Labor

9:40 - 10:00 a.m.  Break - Visit Exhibitors

10:00 - 11:10 a.m.  Break-Out Session I
Marketing Yourself and Your College
Panelists showcase successful marketing best practices for higher education institutions.
Manufacturing: Best Practices
Learn effective strategies and partnership approaches to be successful in providing a skilled workforce for manufacturers in your region.
Advancing Cultural Competencies to Help Businesses Succeed
Explore the role that culture plays in diverse professional settings. This interactive session discusses training that advances cultural competence and increases intercultural communication.

11:15 a.m. - 12:25 p.m.  Break-Out Session II
Partnerships in Practice
Develop an appreciation for partnering and collaboration in leveraging the workforce development mission at your institution.
Mentoring and Internships
Explore the ‘missing link’ to enhance the ROI to businesses from workforce development training programs.

12:30 – 1:25 p.m.  Networking, Visit Exhibitors, Lunch

1:30 – 3:00 p.m.  President’s Panel: Exemplary Partnerships

3:00 – 3:30 p.m.  Raffle and Wrap Up