# Associate in Arts
# Public Relations Concentration



Students who complete this concentration will satisfy the requirements of MassTransfer. Students should consult with an advisor about the general education course requirements.

A candidate for the Public Relations Concentration might select a schedule similar to this.

| Course # | Course Title | Credits | Prerequisites |
|---|---|---|---|
| **First Semester** | | | |
| ENL101 | English Composition I | 3 | Appropriate scores in Reading Comprehension & in Sentence Skills on CPT or grade of C or better in ENL020 and ENL050 or ESL201 |
| COM103 | Human Communication | 3 | ENL010 or ESL102 or satisfactory basic skills assessment score |
| COM105 | Survey of Mass Communication | 3 | ENL010 or satisfactory reading comprehension score on the basic skills assessment |
| PSY101 | General Psychology | 3 | ENL020 & ENL050 or satisfactory basic skills assessment scores |
| | Behavioral & Social Sciences (History) | 3 | |
| **Second Semester** | | | |
| ENL102 | English Composition II | 3 | A grade of C or higher in ENL101 |
| PHI210 | Ethics | 3 | ENL101 or PHI130 |
| COM120<br>THR101<br>COM222<br>COM205 | Introduction to Film (formerly COM220)(or)<br>Introduction to Theater (or)<br>International Cinema (or)<br>Oral Interpretation/Readers Theater | 3 | ENL101 (or)<br>ENL010 & ENL040 or satisfactory basic skills assessment score (or)<br>ENL101 (or)<br>COM103 or ENL101 or THR103 |
| COM203 | Public Speaking | 3 | COM103 or ENL101 |
| | Mathematics/Quantitative Reasoning | 3/4 | |
| **Third Semester** | | | |
| GOV111 | American Government | 3 | None |
| | Humanities & Fine Arts (Literature)*** | 3 | |
| | Concentration elective* | 3 | |
| | Natural or Physical Science***** | 4 | |
| | Concentration elective* | 3 | |
| **Fourth Semester** | | | |
| | Natural or Physical Science***** | 4 | |
| | Humanities & Fine Arts (Literature)*** | 3 | |
| MAT140 | Survey of Mathematics | 3 | MAT040 or MAT110 or satisfactory basic skills assessment score |
| | Humanities & Fine Arts (or)<br>Behavioral & Social Sciences (Cultural Diversity)** | 3 | |
| | Concentration elective* | 3 | |
| Total Credits: | | 62 | |

**The Associate in Arts degree does not indicate a specialized degree in a concentration.**

## Overview
This concentration is designed to fulfill the first two years of a four-year Bachelor of Arts degree in Public Relations or a similar communication area of study. Completion of this concentration should allow a student to transfer to almost any public or private four-year college at the junior-level in this academic area.

## Career Outlook
Aside from providing a solid foundation for pursuing a bachelor's degree in this area, the student will receive preparation in the various skills required for successful career performance in Public Relations or related area of communication. Students should note that entry-level job requirements in this area almost always call for a minimum of a bachelor's degree.

***Concentration Electives**

| | |
|---|---|
| COM113 | Radio Broadcasting |
| COM201 | Interpersonal Communication |
| COM202 | Small Group Communication |
| COM204 | Persuasive Communication |
| COM205 | Oral Interpretation / Readers Theater |
| COM206 | Communication in Current Settings |
| COM221 | American Film (formerly COM121) |
| ENL161 | Journalism I |
| ENL163 | Journalism II |
| MKT103 | Advertising |
| THR103 | Acting I |

****Cultural Diversity Electives** (Choose one from the list below.)

| | |
|---|---|
| HIS215 | Women in United States History |
| PSY219 | Psychology of Women |
| SOC208 | Race, Gender, and Class in the U.S. |

*****Literature Electives**
Any Literature course except ENL120 Introduction to Children's Literature.

******Humanities & Fine Arts Electives** (Choose one from the list below.)

| | |
|---|---|
| ART125 | History of Art: Stone Age to Gothic |
| HUM102 | Humanities: Perception through the Arts |
| MUS102 | Music History I |
| MUS103 | Music History II |

*******Natural or Physical Science Electives** (Choose one of the two-semester science sequences listed below.)

| | |
|---|---|
| CHM101 | General Chemistry I |
| CHM102 | General Chemistry II |
| PHY101 | Physics I |
| PHY102 | Physics II |