Associate in Arts
Mass Communication Concentration

Students who complete this concentration will satisfy the requirements of MassTransfer. Students should consult with an advisor about the general education course requirements.

A candidate for the Mass Communication Concentration might select a schedule similar to this.

Course #	Course Title	Credits	Prerequisites
First Semester			
ENL101	English Composition I	3	Appropriate scores in Reading Comprehension & in Sentence Skills on CPT or grade of C or better in ENL020 and ENL050 or ESL201
COM103	Human Communication	3	ENL010 or ESL102 or satisfactory basic skills assessment score
COM105	Survey of Mass Communication	3	ENL010 or satisfactory reading comprehension score on the basic skills assessment
PSY101	General Psychology	3	ENL020 & ENL050 or satisfactory basic skills assessment score
	Mass Communication elective	3	
Second Semester			
ENL102	English Composition II	3	A grade of C or higher in ENL101
GOV111	American Government	3	None
	Mathematics/Quantitative Reasoning	3	
	Mass Communication elective	3	
COM120	Introduction to Film (formerly COM220)	3	ENL101
Third Semester			
	Mass Communication elective	3	
	Mass Communication elective	3	
	Natural or Physical Science	4	
	Humanities & Fine Arts	3	
	Elective	3	
Fourth Semester			
	Humanities & Fine Arts	3	
	Mass Communication elective	3	
	Behavioral & Social Sciences	3	
	Natural or Physical Science	4	
	Mass Communication Elective	3	
Total Credits:		62	

The Associate in Arts degree does not indicate a specialized degree in a concentration.

Overview

This concentration is designed to introduce a student to required and elective course work that develops communication skills and techniques as well as the social responsibilities necessary to utilize them properly. The concentration is designed to facilitate transfer to a bachelor's degree program in the field.

Career Outlook

Any student planning a career in advertising, broadcasting, journalism, media graphics, or related areas may undertake the first two years of a four-year undergraduate program by electing courses in this concentration. Students should note that entry-level job requirements in these areas often call for a minimum of a bachelor's degree.

Mass Communication Electives

ART105	Visual Language (formerly Visual Fundamentals)
ART205	Illustration I
ART206	Illustration II
ART207	Graphic Design I
ART208	Graphic Design II
ART214	Digital Imaging I
ART215	Digital Imaging II
COM113	Radio Broadcasting
COM221	American Film (formerly COM121)
COM222	International Cinema
COM262	Mass Communication Cooperative Work Experience
ENL161	Journalism I
ENL163	Journalism II
ENL209	Creative Writing
MKT103	Advertising